

Logistics opportunities created by the Asia Pacific retail revolution

From click-and-collect to same-day delivery options, Asia Pacific retailers have an evolving set of supply chain, warehousing and delivery needs. Industrial investors see an upside to this omni-channel transformation.

Omni-channel: retail in reach, 24-7

Consumers expect fast delivery and convenient collection points, and brands are reaching buyers across multiple channels to compete around the clock.

Retail customers have choice like never before

- Brick and mortar
- Mobile app
- Service centre
- Social media
- Website
- Email

e-commerce sales in Asia Pacific



Trending now: competition for logistics space

The fight for modern logistics space is growing in Asia Pacific. Why?

- Young and urban population are increasingly driving online shopping
- Proximity to urban centres is key for hiring fulfillment workers
- Strong demand for separate facilities to handle distribution and returns



Smart spending: re-thinking supply chain and investment

Retailers are doing whatever it takes to reduce delivery times and to keep customers happy, both in-store and post-purchase.



With the shift from logistics as a cost centre to an opportunity generator, investors should keep an eye on this sector in Asia Pacific.

Get our report, *Logistics: Beyond Warehousing:*
www.jll.com.sg/en/trends-and-insights/research/logistics-beyond-warehousing