

How logistics will deliver for investors in Asia Pacific

E-commerce is the key driver, but other factors create opportunity.

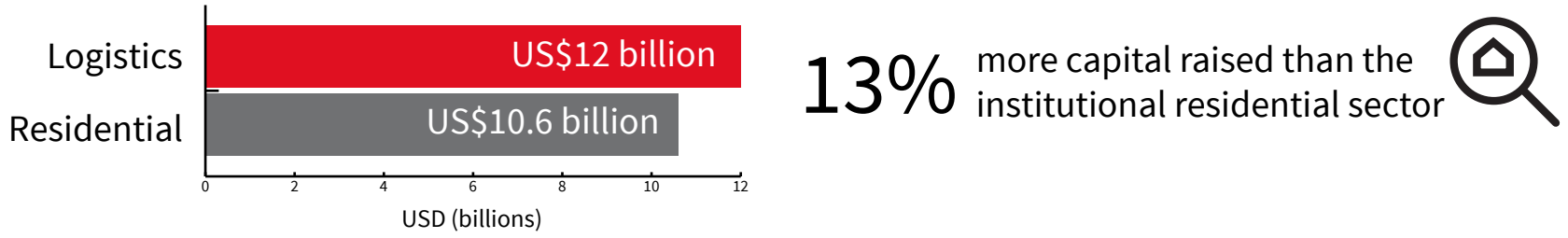
Logistics in 2019: onward and upward

2017 Global Performance

2018 Global Performance



2018 Global Fundraising



Asia Pacific dynamics



E-commerce demands speed. Operators and investors require space near urban centres.



Fastest growing region globally



Fastest growing middle class



Rapidly shifting consumer behavior



High infrastructure investment



Rising urbanisation

Socio-economic drivers

Market demand and expectations are rising



Multiple market investment strategies mitigate risk and drive international demand



India's increased domestic consumption and e-commerce create industrial real estate opportunities



Chinese investors typically expect up to 15% IRR for a development fund and a 5%+ return for a core fund



Offshore investors new to Asia real estate prefer lower risk investments through Pan-Asia open-end core funds

China-based insurance companies choose local logistic assets because of



The shift from retail to industrial presents an opportunity to expand the logistics sector's capital base.

Asia Pacific is a rapidly evolving market for investors that offers exciting opportunities to diversify and spread risk across multiple markets or sectors. Starting with the right insights is the key to returns.

JLL experts combine local insights with a holistic market view to help investors identify non-traditional sources of new value.

Want more on logistics? Visit [The Investor](#) to find more on logistics.